## **IMMERSIVE TECHNOLOGIES**

### Media Release

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Making Resource Companies Measurably Safer & More Profitable

# Virtual Reality Training by Immersive Technologies Solving Industry Problems

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Virtual Reality will be one of the most rapidly adopted technologies of 2016. Immersive Technologies, an industry leader in delivering advanced solutions in mining, has already seen results from applying this technology to improve knowledge retention of vital safety and risk assessment procedures. Their product Worksite **VR**<sup>TM</sup> is being used by a growing number of their nearly 400 global resource sector customers.

The use of Worksite  $\it{VR}^{TM}$  immerses the learners, equating to total concentration and focus during training. Customers are seeing results where their risk assessment procedures are better understood and remembered thereby ensuring better trained operators working more safely.

"Research and development is core to our progress and continued growth. We actively listen to challenges in the resources sector and develop solutions to best address our customer's challenges. Over recent years we've been trialling the combination of our proprietary simulation technologies with the latest wearable virtual reality hardware in various workplace applications. As the uptake of virtual reality continues we are proud to be on the forefront of both development and effective application to address industry needs," said Wayde Salfinger, Executive Director — Marketing, Immersive Technologies.

Immersive Technologies' virtual reality training solution is the result of their dedicated R&D in emerging technologies focuses on delivering:



Immersive Technologies' virtual reality training solution, Worksite**VR**<sup>TM</sup>, is the result of their dedicated emerging technologies R&D and focuses on high learner retention and recall levels, accelerated learning, safe learning environments and is easily portable.



- High learner retention and recall levels Learning environment is highly focused, highly memorable and free from distractions.
- Multiple learning style compatibility (seeing, hearing, doing) To cater for various adult learning principles
- Safe learning environments No risk to personnel or property, educate learners in relation to hazards and their potential consequences.
- Portability Transported in a small suitcase sized package.

"Worksite **VR**<sup>TM</sup> has a relatively low cost of delivery with training environments that can be customized to deal with many worksite training challenges. We expect to continue to see results with the uptake of virtual reality and look forward to developing the right solution for each of our customer's individual needs," Salfinger says.

Contact Immersive Technologies to set up a demonstration of Worksite **VR**<sup>TM</sup>

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#### **About Immersive Technologies**

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 39 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Moscow Russia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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