

Immersive Technologies and Caterpillar Global Mining Extend Partnership

5 May, 2014

Caterpillar Global Mining and Immersive Technologies have extended their decade long partnership by renewing their exclusive relationship for a further five years. Through this formal agreement, Caterpillar Global Mining will continue to exclusively recommend Immersive Technologies' high and medium fidelity training simulator products while providing the confidential technical information required to develop the simulators.

Additionally, Caterpillar Global Mining and Immersive Technologies will continue to pursue a shared goal of providing solutions that allow mining customers to enhance safety, improve efficiency and increase productivity.

“We recognize Immersive Technologies’ market leading position, and we are pleased to continue working together to ensure our customers receive the greatest value from Cat machines.”

-Chris Curfman, Caterpillar Inc.

“We recognize Immersive Technologies’ market leading position, and we are pleased to continue working together to ensure our customers receive the greatest value from Cat machines,” said Chris Curfman, Vice President of Caterpillar Inc.’s Mining Sales & Support Division.

Recent case studies published by Immersive Technologies have highlighted results that mining operations are achieving through Immersive Technologies’ simulation training, including 10.4 percent average improvement in tire life and 6.85 percent average reduction in fuel use.

“We are proud to continue this partnership for a further five years, and we are honored Caterpillar Global Mining recognizes the significant productivity and safety improvements our solutions have delivered to Caterpillar Global Mining’s and Immersive’s shared customers,” said Peter Salfinger, Chief Executive Officer, Immersive Technologies.

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Chris Curfman, Vice President of Caterpillar Inc. Mining Sales & Support Division and Peter Salfinger, CEO, Immersive Technologies have renewed their partnership into 2019 further ensuring Caterpillar customers receive the utmost value from their machines.



Caterpillar Global Mining exclusively recommends Immersive Technologies because they are able to deliver the most realistic and effective simulation based training solutions available.

IMMERSIVE TECHNOLOGIES

Media Release



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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced simulators modules deployed in 35 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia, Kolkata India and Riyadh, Saudi Arabia.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

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