IMMERSIVE TECHNOLOGIES Media Release

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Immersive Technologies Solutions Driving Mining Equipment Operator Training in Canada

10 September, 2013

Simulation-based training is changing the way Canadian mining equipment operators are being trained. Current operators and students training for a career in mining are benefitting from the results, industry leader Immersive Technologies, is delivering across the country.

Cliffs Natural Resources, a Fortune 500 company and major global iron ore producer, has seen increased safety, greater haulage and loading fleet efficiencies and reduction in unscheduled maintenance through solutions delivered by Immersive Technologies in their USA operations. Pursuit of similar benefits for their operations in Quebec and Newfoundland/Labrador will rely on Immersive Technologies' PRO3-B Advanced Equipment Simulator as well as several simulator modules (Conversion Kits®).

 Immersive Technologies delivers results in mining

Immersive Technologies delivers results in mining equipment operator training through a blended learning model including eLearning, instructor led training and simulation in the Canadian mining industry.

Among the Conversion Kits, exclusively endorsed by major OEMs, are those for Caterpillar's 793D Haul Truck and 7495 Electric Shovel.

"Immersive's alliance with Caterpillar gives customers the most realistic training simulators on the market. Realistic training translates into real world results; a safer and more productive operator," says David Edwards, Caterpillar Global Mining, Safety Solutions Manager.

The training from Immersive Technologies, a recognized best practice mining operator training resource in Canada, will be used at their locations to address labor shortages and new hire training at the new Bloom Lake mine and operator improvement at the Wabush site.

"The Canadian mining industry is a trailblazer in effective operator training and we are proud to partner with mine sites and schools across the country to deliver results in developing workforces that are able to operate as safely and productively as possible," says Cory Cook, Immersive Technologies Vice President-North America.

Immersive simulators are also the centerpiece of the recent Haul Truck Operator Program at College of the Rockies in British Columbia. The college worked with local industry including Teck Resources- Coal Operations, North American Construction Group in Fort McMurray, Finning and Joy Global (P&H), to ensure the training meets employer needs. The course is designed to have students job-ready in four weeks.



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About Immersive Technologies

Immersive Technologies is the world's largest, proven and tested supplier of surface and underground Advanced Equipment Simulators to the global mining industry. The company has achieved this unique position by focusing on its mission to make every mining and earthmoving equipment operator in the world safer and their employer more profitable through its simulation technologies. Immersive Technologies' Advanced Equipment Simulators are helping hundreds of mining companies around the world to increase their equipment operators' safety and site profitability through effective simulation training.

Immersive Technologies provides its customers with the most effective Advanced Equipment Simulators available. This is made possible through the formal exclusive licensing and technical information alliances Immersive has established with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu and Liebherr. These unique alliances provide Immersive Technologies with exclusive access to the OEM's proprietary and confidential machine technical information that is required to correctly simulate the OEM's machines and is not available through other public or dealer channels.

With advanced mining equipment simulators deployed in 35 countries, Immersive Technologies is dedicated to provide outstanding service. To deliver on this commitment the company has customer sales and support offices located close to its customers in Perth and Brisbane Australia, Salt Lake City USA, Calgary, Ottawa & Vancouver Canada, Monterrey Mexico, Lima Peru, Santiago Chile, Bochum Germany, Johannesburg South Africa, Jakarta Indonesia and Kolkata India.

Immersive has the global mining experience, innovative technology, product range, OEM relationships, proven support commitment and industry vision to partner with you to ensure your simulator training solution delivers the significant results you expect.

For more information and associated media please contact:

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