## **IMMERSIVE TECHNOLOGIES**

### Media Release

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# African MCC Contracts embarks on strategic training program with Immersive Technologies' simulators

9 June, 2010 Perth, Australia

MCC Contracts Pty Limited (MCC), one of the largest and fastest growing surface mining contractors in Africa, has strengthened its operator training program capabilities with the acquisition of Advanced Equipment Simulators from market leader Immersive Technologies.

The investment included three base simulators and four Conversion Kits® to support a range of equipment. Immersive Technologies' exclusive alliances with the world's leading OEMs ensure that its simulators are accurate and authentic. Each simulator is supported with a comprehensive Customer Support Program (CSP) ensuring maximum utilisation.



MCC has taken the further proactive step of utilizing Immersive Technologies' unique 'Training Systems Integration (TSI)' program. Immersive Technologies Application Engineers specialize in assisting companies to integrate simulator training into existing training programs, allowing maximum utilisation and return on investment from day one.

With strong support by MCC, the company expects over 300 equipment operators to be trained and assessed on the Immersive Technologies' Advanced Equipment Simulators with the goal of improving equipment operational skills resulting in increased site safety, productivity and reduced equipment maintenance.

MCC Group Training Manager, Pieter Page, is excited about the opportunity offered by Immersive Technologies' TSI program to significantly improve the quality of their operators. "I am convinced that we are going to see financial benefits from the programme which we did not deem possible. The time has come for us to develop a very different breed of operator, and Immersive Technologies' simulation technology is going to play a major role in achieving this objective."

Immersive Technologies Regional Manager - East & Southern Africa, Anthony Bruce said, "This is a strategic investment by MCC Contracts in order to maximise, 'measurable returns' of mobile machinery & operators deployed across multiple mine sites. The simulators will greatly assist the company's efforts in 'Strategic Workforce Development' improving safety and increasing site profitability."

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#### **About Immersive Technologies**

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. It has advanced mining equipment simulator modules in 29 countries.

Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, VALE and Rio Tinto. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using Immersive Technologies' simulators daily to train and test their operators.

Immersive Technologies has exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H MinePro.

Global offices are located in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile, Johannesburg South Africa, Amman Jordan, Jakarta Indonesia and Kolkata India.

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