## **IMMERSIVE TECHNOLOGIES**

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### Media Release

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## P&H and Immersive Technologies renew exclusive alliance

14 July, 2009 Perth, Australia

Immersive Technologies and P&H Mining Equipment Inc. d/b/a P&H MinePro Services have renewed their exclusive alliance for advanced training simulators development.

The formal Licensing and Technical Information Agreement was renewed to ensure their respective customers would continue to have access to training simulators that provide a realistic training experience. We are committed to helping our customers maximize the value and capabilities of P&H equipment.

With this alliance and access to P&H's confidential machine technical information, Immersive Technologies is committed to ongoing development of its advanced equipment simulators for P&H equipment.



P&H MinePro chose to work exclusively with Immersive Technologies in order to focus its resources on one supplier to provide quality simulated training. Furthermore, the exclusivity arrangement provides P&H with a supplier we can confidently recommend to our customers.

Peter Salfinger, CEO of Immersive Technologies said, "Immersive Technologies is proud of its alliance with P&H. This renewal ensures the latest and most accurate training technology and features are engineered into our P&H type simulation products and training solutions for the benefit of our joint customers."

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#### **About Immersive Technologies**

Immersive Technologies is the world's leading supplier of operator training simulators used in the mining and earthmoving industries. We have 450 advanced mining equipment simulator modules in 25 countries.

Our Advanced Equipment (AE) Simulators are considered vital to many of the world's leading mining companies such as BHP Billiton, CVRD and Rio Tinto. From the Congo to northern Canada, mines are increasing safety and reducing their cost per tonne by using our simulators daily to train and test their operators.

We have exclusive licensing and technical information alliances with the leading Original Equipment Manufacturers (OEM), including: Caterpillar, Hitachi, Komatsu, Liebherr and P&H.

Our customer support offices are located in Perth and Brisbane Australia, Salt Lake City USA, Calgary Canada, Santiago Chile and Johannesburg South Africa.

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